



For Immediate Release: June 18, 2013

MindReflector Technologies, LLC will be participating in the Pennsylvania Psychological Association's Annual Conference in Harrisburg, PA, which runs from June 19 – 22, 2013. The inventors of MindReflector software, Dr. Thomas Fink and Tullio DeSantis, will be demonstrating their MindReflector C-1 Neurofeedback Training system.

Both MindReflector software and NeuroSky MindWave and MindWave Mobile headsets, the hardware of choice for MindReflector software, will be available for purchase at the conference.

Since the introduction of MindReflector® at the International Society for Neurofeedback And Research, in September 2012, Dr. Fink reports continuing positive results with his patients who have been using MindReflector software to carry out home-based EEG training. Patients using MindReflector have been reported improvements in sleep, relaxation, mental alertness, attention, and cognitive abilities.

Dr. Thomas Fink and Tullio DeSantis created MindReflector Technologies, LLC to develop new brain-computer interface tools to explore and advance human consciousness by bringing low-cost and easy-to-use EEG-biofeedback training to home users. Utilizing leading-edge hardware from NeuroSky, Inc. MindReflector training consists of sending the brain information about itself by means of simply listening to music and watching videos, while the brain trains itself using The MindReflector® Protocols.

For more information on MindReflector or how to purchase the device, visit www.mindreflector.com, and for more information on NeuroSky, visit www.neurosky.com.

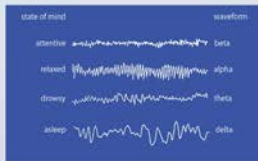
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*Creators of MindReflector® EEG-driven Experience –
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NeuroSky headsets provide valid and reliable measurements of the brain's electromagnetic activity.

Properly timed audio and visual feedback can positively alter brain wave patterns and states of human consciousness.



Personal Home Neurofeedback Training

www.mindreflector.com

MindReflector® provides true Neurofeedback training that is inexpensive, easy-to-use, and suitable for home or office use

- Four protocols support the development of relaxation and attention skills, stress management, and cognitive flexibility
- Augments a clinical practice by providing wireless, paste-less, and safe EEG Biofeedback that is convenient for personal use
- Opportunity for frequent use increases the efficacy of training and supports the development of users' self-help skills
- User-friendly control screen allows for a variety of feedback options and the adjustment of difficulty level during training

Available MindReflector® Protocols:

1. **Quiet Focus** -- trains the mind/brain to be focused, relaxed, and in the present moment. Both SMR and low beta bandwidths are reinforced, while inhibiting delta, theta and a portion of gamma.
2. **Meditative Relaxation** - supports a state of deep relaxation and calmness by augmenting alpha and SMR, while inhibiting delta, theta and a portion of gamma.
3. **Full Spectrum** - provides flexibility and openness training using a challenging training protocol that augments alpha, SMR and portions of low beta, while inhibiting delta, theta, and portions of gamma.
4. **Alpha/Theta** - offers a traditional training protocol used in the field of Neurofeedback to promote deep calmness and support personal growth. Both alpha and theta are reinforced, while delta, theta and portions of gamma are inhibited.

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MindReflector® protocols have been used to aid

- Sleep
- Relaxation
- Anxiety management
- Fatigue reduction
- Attention and focus
- Cognitive training
- Self-help and self efficacy

Users' comments and testimonials:

- It calms me. I feel peaceful at the end of training.
- After training I am more focused and alert.
- After training I am able to sleep through the night.
- It stops my mind from racing.
- It gives me more energy.
- It reduces my worry and anxiety.
- Very relaxing.
- When I lost focus, it stopped and got me to focus again.
- Loved it. If you need a testimonial, let me know.

MindReflector® training provides a library of audio-visual media files and also can be used with one's own audio and video files.

Research is underway to further assess system efficacy and system performance.